



CLAY

Closing the Loop
Along with
the Youth 

Co-funded by the
Erasmus+ Programme
of the European Union



PROJECT DESCRIPTION

The Erasmus+ project CLAY aims at increasing the awareness and the willingness of young people to move towards a more circular economy. This will create opportunities for reducing pressures on the environment, enhancing the security of raw materials' supply, increasing competitiveness and innovation and creating new jobs. CLAY's main target group are young people aged between 16-25.

In CLAY, we have developed:

- an **Open Educational Resources (OER) platform** for young people to raise their awareness on recycling and enable them to collaborate on circular economy topics.
- **complementary training materials (guide documents)** to use the OER platform as an individual learner or as a teacher or trainer in blended learning settings.
- an **Index** for measuring young people's attitudes and behavior regarding circular economy.

Website

<https://www.clay-project.eu/>

Facebook

<https://www.facebook.com/clay1project>

PROJECT OUTPUTS

**Output 1:
Circular Economy
Methodological Framework**

A methodological framework in the form of a handbook was developed to boost the key competences and circular economy skills of young people. Also, best practice examples have been collected in all partner countries to demonstrate that circular economy is not an abstract concept, but already successfully implemented in different countries and sectors.

**Output 2:
Circular Behavior
Index**

Based on Output 1 and on a screening of circular economy literature, an index has been developed in order to measure both attitudes and behaviors of young people on circular economy. The index will help to understand how young people are participating in circular activities and moreover, it is also the foundation for the development of the training materials in Output 3.

**Output 3:
Moving Towards Circular
Economy with Youth**

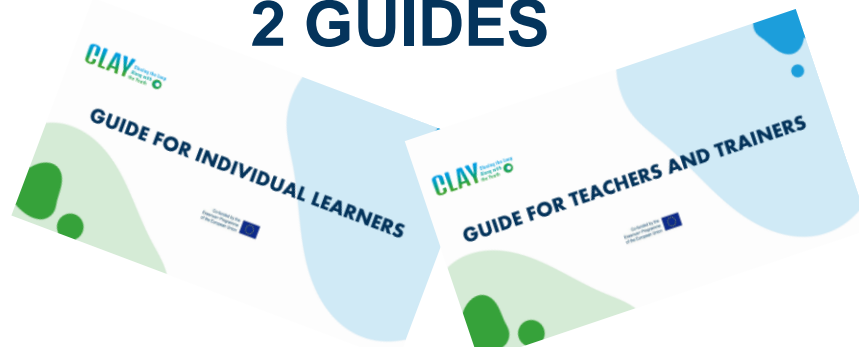
A set of training materials for the target group has been developed, based on blended learning theories and models. The training materials will consist of 5 modules – with a total of 18 units and 5 quizzes, focusing on the differences between linear economy and circular economy, the concept, design and strategies of circular economy and corresponding global and international programs and initiatives.

**Output 4:
CLAY OER Platform**

The OER platform hosts the digitalized training materials from Output 3 and also offers download options for modules and units to integrate them in Learning Management Systems or use them offline

OER TRAINING MATERIALS

2 GUIDES



for individual learners, teachers and trainers:

- Information how to use the OER materials
- Tipps for learners and teachers
- Follow-up tasks, case-studies and more
- Group tasks for discussions and live sessions

All resources available in 5 languages!



5 MODULES

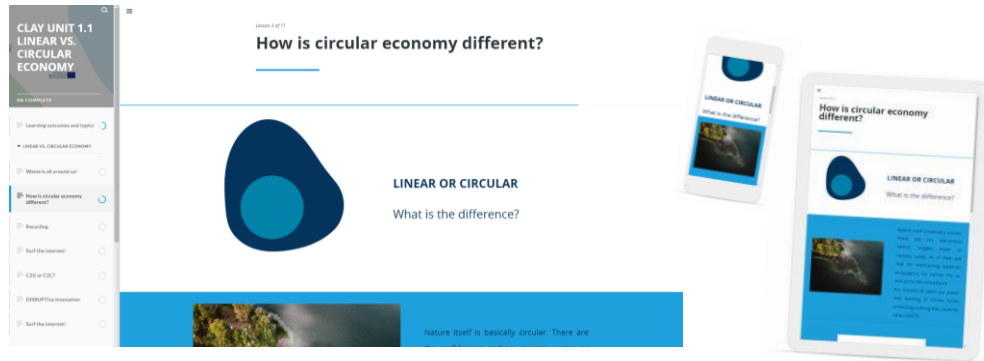


covering different aspects of circular economy:

- Linear vs. Circular Economy
- Exploring Circular Economy
- Global and international perspectives
- Strategies for Circular Economy
- Circular Design



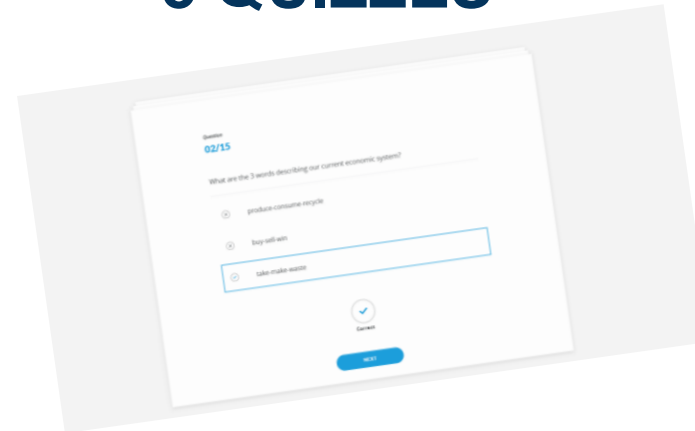
18 UNITS



containing the digital training materials:

- Fully responsive (for smartphone, tablet, computer)
- Open access online via

5 QUIZZES



for checking the modules contents.



All resources available in 5 languages!



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